

What it means to be a man in 2021

Original Artwork Guidelines & Specifications

The future is here.

A Man is...?

What does it mean to be a man? What makes a man? What does it mean to be compassionate?

You tell us!



Guidelines:

- Must create an eye-catching, original artwork that describes “What it Means to be a Man in 2021”
- Use language that is authentic to you. How would you describe masculinity when talking with your friends?
- All artwork and messaging must be an original work
- Interested in working with friends? That’s ok we love collaboration; however, submissions may only be made by one individual.
- Profanity is not permitted and will result in disqualification
- Artwork must be respectful of all cultures, identities, and beliefs
- Participants must be South Carolina Residents ages 13-17
- Only one submission per person will be accepted
- Deadline for submissions is 11:59 p.m. on 1/31/2021

Specifications:

- Please submit original, hi-res artwork in JPEG or PNG format (PNG preferred)
- All qualifying artwork submissions must be sized for Instagram (1080 x 1080 px)
- Optional: Additional versions of original artwork may be submitted for Twitter (1600 x 900 px) and Facebook (940 x 788 px)
- No more than 50% of the image should be text

Questions? Contact Hannah Stewart at hstewart@sccadvasa.org.