

## #PeaceByPiece 2022 Social Media Toolkit

Note -- @ symbol is an indication to tag / try to tag individuals/organizations

Link to images: [Click here](#)

### HASHTAGS:

- Campaign (Oct – Dec): #PeacebyPiece #ViolenceFreeSC
- DVAM (October Only): #DVAM #Every1KnowsSome1
- DVAM Day of Giving (October 19<sup>th</sup> Only): #DVAMDayofGiving #GiveForDV #PeaceByPiece
- Giving Tuesday (November 29<sup>th</sup> Only): #GivingTuesday #GiveForDV

### SAMPLE SOCIAL MEDIA POSTS:

#### 1. YOU are the Missing Piece (Introduction)

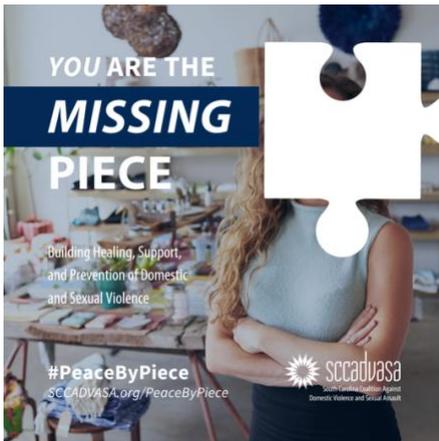
As we kick-off #DVAM, we want you to know that YOU are the missing piece as we work to peace to survivors of domestic and sexual violence. By investing in @SCCADVASA's work, you can help to solve the puzzle. Donate now and/or share this post, tagging 3 friends and encouraging them to do the same. #PeacebyPiece #GiveForDV

<https://www.sccadvasa.org/donate/>



#### 2. YOU are the Missing Piece (Business Leader)

#Every1KnowsSome1 and business leaders recognize that intimate partner violence has negative impacts on their employees, the workforce, and the economy. During #DVAM, we want business leaders to join us as key pieces which are currently missing from the puzzle to bring peace to survivors. Become a 2022 @SCCADVASA #PeaceByPiece Corporate Sponsor today! Learn more: <https://www.sccadvasa.org/peacebypiece/>



### 3. YOU are the Missing Piece (Parents)

As parents, our actions impact our children's future relationships. By modeling and teaching children about boundaries, consent, and healthy relationships, we help to solve the puzzle by breaking the cycle of violence. Find resources to help build #PeaceByPiece at [levelupforchange.org](http://levelupforchange.org) and make a donation today to support @SCCADVASA's prevention work for a #ViolenceFreeSC. <https://www.sccadvasa.org/donate/>



### 4. YOU are the Missing Piece (Advocate Atty)

Advocates and attorneys for victims/survivors are a key piece of the puzzle to ending intimate partner violence by helping families navigate critical services and complex legal systems. Your donation to @SCCADVASA supports victims and the work of these individuals. We ask YOU to join today in efforts to bring #PeaceByPiece to survivors of domestic and sexual assault. <https://www.sccadvasa.org/donate/>



## 5. YOU are the Missing Piece (disability)

.@SCCADVASA works closely with community and member organizations to ensure the needs of all survivors are met. Prioritizing accessibility is just one piece of the puzzle to help break the cycle of violence for those with disabilities, who are 3x more likely to experience violent victimization. YOU are the missing piece. Donate today to help support these survivors #PeaceByPiece. <https://www.sccadvasa.org/donate/>



## 6. YOU are the Missing Piece (Friend)

Being a friend to a survivor of intimate partner violence is not easy, but friends and family play a critical role in a victim's journey towards healing. By listening, being present, and providing support without judgement YOU become a critical piece of the puzzle. Because #Every1KnowsSome1, we ask you to expand your impact and donate now to support @SCCADVASA's work for a #ViolenceFreeSC. <https://www.sccadvasa.org/donate/>



## 7. YOU are the Missing Piece (Advocate)

Your voice is a powerful thing. By communicating with SC's elected officials the importance of supporting victims of domestic and sexual violence, YOU become a critical piece of the puzzle. Want to do more? Donate to @SCCADVASA and support its advocacy work at both the state and federal level. <https://www.sccadvasa.org/donate/>  
#StandWithSurvivors #PeaceByPiece



## 8. YOU are the Missing Piece (educators)

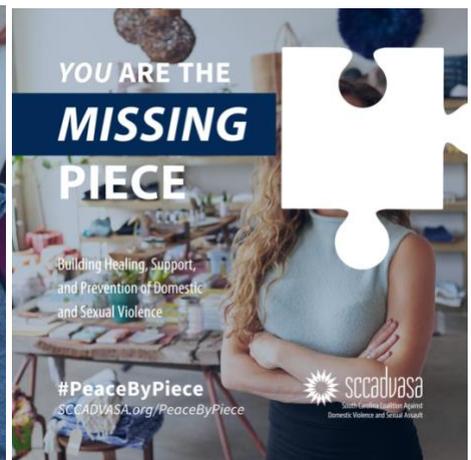
.@SCCADVASA is a critical voice for the prevention of violence in South Carolina. Their team works with colleges, community organizations, educators, and members to educate our youth on consent, healthy relationships, and boundaries to ultimately prevent dating violence and sexual assault among teens and young adults. YOU can directly support this prevention work and help create a safer future for all South Carolinians.

<https://www.sccadvasa.org/donate/>



## 9. YOU are the Missing Piece (Donor)

YOU are the missing piece. By making a financial gift to @SCCADVASA, you help to solve the puzzle of bringing peace to survivors through prevention, training, awareness, and advocacy. Whether it's \$5 or \$500, YOU can help to build #PeaceByPiece in homes and communities across S.C. <https://www.sccadvasa.org/peacebypiece/>



*\*We will provide slightly different IMAGES & MESSAGES for individuals to use on [GivingTuesday](#). We ask on GivingTuesday that you help to amplify our messaging and fundraising efforts via our social channels @sccadvasa.*

## 10. YOU are the Missing Piece (prevention work)

Educators, coaches, and community leaders are critical pieces of the puzzle to bring peace to survivors. By joining us in our commitment to education and violence prevention initiatives, you help to build brighter future for the next generation. Donate now to support @SCCADVASA's prevention to help bring #PeaceByPiece in our S.C. communities. <https://www.sccadvasa.org/donate/>



### 11. YOU are the Missing Piece (CoC + Prevention)

Engaging youth and those within communities of color is critical to this work. YOU are the missing piece, and your donation can help @SCCADVASA continue to expand its reach and better engage with these individuals. Through a holistic and intersectional approach, @SCCADVASA is working to bring #PeaceByPiece to ALL survivors. Make an investment today: <https://www.sccadvasa.org/donate/>.

