# YOU ARE THE MISSING PIECE

Building Healing, Support, and Prevention of Domestic and Sexual Violence

# 2022 PEACE BY PIECE ANNUAL CAMPAIGN SPONSORSHIP GUIDE

#PeaceByPiece SCCADVASA.org/peacebypiece



# A MESSAGE FROM SARA BARBER EXECUTIVE DIRECTOR

To say that these past few years have been challenging for our member organizations, advocates, survivors, and all those touched by domestic and sexual violence would be a significant understatement.

As we continue to navigate a global pandemic which is still very much a part of our daily lives, we are seeing reports every day which indicate that 2022 might be one of the most violent years yet — from increased intimate partner homicides and mass shootings to increased requests for shelter and other services in the aftermath of domestic and sexual violence. And as we look ahead to 2023, we see compounding intersecting issues related to affordable housing, access to health care, funding for critical services, firearms safety and the continued marginalization of many communities.

But despite these growing challenges, we remain firm in our commitment to increase prevention and decrease the epidemic of violence that has plagued South Carolina for decades. We are unwavering in our support and advocacy of all those whose lives have been forever changed by domestic and sexual violence.

As we launch our 3rd Annual Peace by Piece campaign, we once again ask you to consider your role in attaining a South Carolina free from violence. **YOU** are the missing piece — and your investment of time, talents, and/or treasure is critical to breaking the cycle of violence for survivors, families, and in your own local community.

By joining SCCADVASA's Peace by Piece campaign, you become an immediate and critical piece of the puzzle in bringing peace to survivors — today and in the future. I am grateful for your commitment to end intimate partner violence and increase prevention efforts to build safer communities for all South Carolinians.

Sincerely yours,

**#PeaceByPiece** 

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# BECOME A 2022 SPONSOR LEVELS AND BENEFITS

Recognition as Presenting Sponsor of all DVAM Events	Χ	
Opportunity to record video message for social media	X	
Recognition on special social media live broadcasts during the campaign	X	X
Opportunity to schedule free workshop for employees	X	X X

Sponsorship Benefits \$3,500 \$2,500 \$1,000 \$500 \$250



Χ

Χ

Χ



**Recognition in print media** 

Logo on website

Logo placement in

electronic materials

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Χ

Χ

X

Χ

Χ

Χ

X

Χ

Χ

Χ

Χ

# CENTERPIECE SOLUTIONS JOIN OUR TEAM OF COMMUNITY LEADERS

Workplace solutions are available to provide support and empowerment to addressing violence. Violence at home impacts attendance and performance at work.

- Ensure human resources professionals know how to respond to disclosures of abuse
- Provide information to employees about crisis support available from SCCADVASA member programs
- Invest in community-based violence prevention





Join our team of community leaders! We need your help to address domestic and sexual violence. Find out more at <a href="https://www.sccadvasa.org/get-involved.">www.sccadvasa.org/get-involved.</a>

- Host a fundraiser
- Ensure you have a policy that will support employees who experience abuse
- Engage your company or community organization to host trainings
- Join one of our committees or the Board of Directors

Create your own investment package! If our sponsor levels don't quite match what you're excited about, let us know. We can work out a custom level to meet your needs. Examples of custom sponsorship levels available include recognition for in kind donations of food, printing, and other pro-bono services or goods.



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# I WANT TO HELP BUILD #PEACEBYPIECE BECAUSE TOGETHER WE CAN END VIOLENCE

Presenting Sponsor	Cornerstone	Border Piece	Center Piece	Friend
Keeps violence prevention as a centerpiece of our work across South Carolina	Ensure members of our communities understand how specific legislation will impact survivors	Help to provide critical legal counsel for a victim	Support training for advocates working on the front lines	Help us build greater community awareness and education
\$3,500	\$2,500	\$1,000	\$500	\$250
Name of Company of Address	or Individual			
City	State		_ Zip	(
Contact Person	_			
Phone		Email		
I do not we	ant any public rec	ognition for thi	s sponsorship.	

### Mail sponsorship form with check payable to:

Sara Barber P.O. Box 7776 Columbia, SC 29202



**Pay online** at <a href="www.sccadvasa.org">www.sccadvasa.org</a> (click DONATE) and send your sponsorship form and company logo to Megan Finnern at communications@sccadvasa.org.

Questions? Contact Sara Barber at sbarber@sccadvasa.org.

SCCADVASA is a private, nonprofit, tax-exempt organization (Federal Tax ID #57-0760811), under Section 501(c)(3) of the IRS Code. Thus, you may include the value or good faith estimate of the value of your donation in calculating eligible deductions from your federal income tax.

# FREQUENTLY ASKED QUESTIONS WHAT YOU NEED TO KNOW!

### What is SCCADVASA?

The South Carolina Coalition Against
Domestic Violence and Sexual Assault is a
nonprofit organization dedicated to
addressing the root causes of violence. We
advocate for public policy that will support
survivors and prevent violence, provide
technical assistance to professionals in the
field, and offer training for the community.

### What is this campaign?

Our goal is twofold:

- For people to take action addressing domestic and sexual violence in S.C.
- To raise funds that will support SCCADVASA's work to end violence

### Where does my money go?

The money stays here in SC! Funds will support efforts to train victim service providers, to educate communities about violence prevention, and to support survivors.

### Why should I join this effort?

It's going to take all of us to end violence. Each of us can make a unique contribution reflective of our skills and gifts that will help us get a step closer to peace in South Carolina. We can't do it without you!

### #PeaceByPiece

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# What is expected of me if I sponsor this event?

It's up to you! We hope you will shout your sponsorship from the rooftops and invite others to join you in supporting these life-saving services.

### Can my children help?

Absolutely! We want to build a better world for all of our children and they can help direct our path. We can provide you with age appropriate talking points and activities so that your children can help build their violence-free future.

## Will this really make a difference?

If a puzzle is missing even one piece, the picture is incomplete. Your voice and ideas matter in seeing the full picture of how domestic violence and sexual assault impact our community. You are a critical part of the solution!

