

MEDIA CONTACT: Megan Finnern, 989-798-6905, mfinnern@sccadvasa.org

FOR IMMEDIATE RELEASE

SCCADVASA partners with NNEDV in the #Every1KnowsSome1 Month-Long National Campaign to Raise Awareness About Domestic Violence

September 12, 2022 – Each year, advocates, survivors, and supporters recognize October as Domestic Violence Awareness Month (DVAM).

This fall, the South Carolina Coalition Against Domestic Violence and Sexual Assault (SCCADVASA) is partnering with the National Network to End Domestic Violence (NNEDV) and other coalitions across the nation in a national combined campaign for Domestic Violence Awareness Month (DVAM) and GiveForDV.

The goal of these joint initiatives is to continue the national conversation we began in 2021 about domestic violence and how we can all contribute to changing the narrative on this overshadowed, but fundamental topic. We hope to then build on this conversation to increase awareness, donations, and volunteer efforts as well as deepen community engagement by strengthening our network across S.C. and connecting our work nationwide.

More prevalent than most realize, **one in four women** and **one in seven men** will experience domestic violence in their lifetimes. South Carolina in particular has a terrible legacy when it comes to domestic violence, ranking as one of the most dangerous states for women since the Violence Policy first published its [When Men Murder Women](#) report in 2002.

Anyone, regardless of gender, race, sexual identity or orientation, or socio-economic status, can become a victim of domestic violence and this year's campaign theme, [#Every1KnowsSome1](#), strives to highlight how common domestic violence is and that it is more than physical violence.

In addition to raising awareness, SCCADVASA is spreading the message that **YOU are the missing piece** as we work together to build the puzzle to bring peace to survivors of domestic and sexual violence. We are currently seeking corporate sponsors and will officially kickoff the [3rd Annual Peace by Piece campaign](#) on Oct. 19, the DVAM Day of Giving. Please save the date for a second nationwide fundraising push to GiveForDV on November 29, which is GivingTuesday.

“To say that these past few years have been *challenging* for our member organizations, advocates, survivors, and all those touched by domestic and sexual violence would be a significant understatement” said Sara Barber, Executive Director of SCCADVASA. “Yet, despite these growing challenges, we remain firm in our commitment to increase prevention and decrease the endemic levels of violence that cause so much damage in families and communities. We continue to lead with hope and are unwavering in our support and advocacy of all those whose lives have been forever changed by domestic and sexual violence.”



Throughout October, SCCADVASA and NNEDV will be sharing content on their social media channels to help raise awareness and educate the public on the complex dynamics of domestic violence. A [week of action is planned for October 17 – 23, 2022](#) to further engage advocates, partners, and the public in continuing to speak up on this critical issue.

Remember, free and confidential help is available 24/7. Those seeking help may [contact their local victim service provider](#) for assistance or the National Domestic Violence Hotline at 1.800.799.SAFE (7233).

To learn more about SCCADVASA and ways to support survivors visit www.sccadvasa.org.

About SCCADVASA:

The South Carolina Coalition Against Domestic Violence and Sexual Assault (SCCADVASA) serves as the collective voice promoting the prevention of domestic violence and sexual assault in South Carolina. Our vision is a South Carolina free from domestic violence and sexual assault. Our statewide coalition is made up of the 22 sexual assault and domestic violence direct service and advocacy programs in South Carolina and other allied organizations. Since 1981, SCCADVASA has been a leader in representing the critical needs of survivors and their families. Our dedicated staff advance our work through advocacy, education, and collaboration. Learn more at www.sccadvasa.org.

###