

## Supplemental #SCDVAM 2022 Social Media Toolkit – Updated 9/21

### SOCIAL MEDIA POSTS:

*Note -- @ symbol is an indication to tag / try to tag individuals/organizations*

[Click here](#) to access NNEDV Get Involved Page & Download 2022 Toolkit

[Click here](#) to access images utilized within this toolkit

[Click here](#) to access the most recent SC DV Statistics

### WEEK 1

#### **Post #1**

In 2021, almost 36,000 people experiencing domestic violence, including children, called a crisis line, sought shelter, or received support services in South Carolina.

1 isn't just a number, it's SOMEONE - a family member, a neighbor, a coworker, a friend.

Domestic violence affects all of us, and all of us must be part of the solution. YOU are the missing piece. Learn more about domestic violence and share our posts throughout the month.

#Every1KnowsSome1 #DVAM



#### **Post #2**

On September 20<sup>th</sup>, the @Violence Policy Center released its annual When Men Murder Women study showing South Carolina has move to 23 in the nation for the rate of women murdered by men — only the 2<sup>nd</sup> time in 25 years it has not been in the top 10. While we are hopeful this is a trend in the right direction, we cannot lose sight of S.C.'s real and terrible history of violence when it comes to intimate partner violence.

Read the full report via the link below and access SCCADVASA's <OR insert member org/agency's name> full statement on the #DVAM page of their website.



Ask yourself how you can help build a brighter and safer future. <https://vpc.org/when-men-murder-women/>

**Post #3**

As we kick-off #DVAM, we want you to know that YOU are the missing piece as we work to peace to survivors of domestic and sexual violence. By investing in @SCCADVASA’s work, you can help to solve the puzzle. Donate now and/or share this post, tagging 3 friends and encouraging them to do the same. #PeacebyPiece #GiveForDV <https://www.sccadvasa.org/donate/>



*\*\*Other images available [in folder](#)*

**Post #4**

*Insta/FB:*

Nearly half of men and women experience emotional/ psychological abuse from an intimate partner.

Abuse is a lot closer to home than you may realize and someone you care about is likely experiencing #DomesticViolence, whether you can see it or not. Learn the signs of emotional abuse:

<https://nnev.org/content/red-flags-of-abuse/>

#Every1KnowsSome1 #DVAM

*Twitter:*

Nearly half of men & women experience emotional abuse. Abuse is a lot closer to home than you may realize and someone you care about is likely experiencing #DomesticViolence, whether you can see it or not. Learn the signs:

<https://nnev.org/content/red-flags-of-abuse/> #Every1KnowsSome1 #DVAM





## Post #5:

### Facebook/Insta:

In 2021, there were 25,580 incidents of domestic violence reported to law enforcement in S.C., in these incidents 75 victims lost their lives.

Domestic violence doesn't discriminate; it can happen in every community, and victims can be any gender, race, or socioeconomic status.

#Every1KnowsSome1 who has been impacted by domestic violence. YOU are the missing piece. We all play a role in ending domestic violence and supporting survivors. <https://www.sccadvasa.org/dvam/> #DVAM

### Twitter:

In 2021, 25,580 incidents of domestic violence were reported to S.C. law enforcement & 75 victims lost their lives. DV doesn't discriminate; it can happen in every community. #Every1KnowsSome1 who has been impacted by DV. YOU are the missing piece. #DVAM <https://www.sccadvasa.org/dvam/>



## WEEK 2:

### Post #1

Domestic violence doesn't always leave visible bruises. It can also bruise your credit, financial wellbeing, and your mental and emotional state. Learn more about the different types of abuse:

<https://nnev.org/content/forms-of-abuse/> #Every1KnowsSome1 #DVAM\



## Post #2

If someone is being abused, then “just leaving” is easier said than done. There are many barriers preventing someone from leaving an abusive relationship. #Every1KnowsSome1 #DVAM

\*\*IG Images: [click to download for carousel](#)

## Post #3

Controlling behavior and extreme jealousy aren't romantic. They're abuse. Here are some signs of controlling behavior that we need to start identifying as abusive behavior. Learn the signs:

<https://nnev.org/content/red-flags-of-abuse/> #Every1KnowsSome1 #DVAM

Controlling behavior & jealousy aren't romantic.  
Learn the signs of abuse.



Controlling behavior isn't romantic.

- Extreme jealousy and possessiveness
- Prevents you from spending time with family or friends and from enjoying hobbies and other activities
- Frequent calls, texts, or “checking-in”
- Monitoring your phone, calls, texts, emails, social media, or forcing you to share your passwords

Domestic violence isn't just physical.  
Learn the signs of abuse.

**EVERY1KNOWS SOME1**  
Domestic Violence Awareness Month

## Post #4:

Unhealthy and abusive behaviors often begin long before abuse becomes physical. Abusers use emotional abuse, financial abuse, sexual abuse, intimidation, and other tactics to establish power and control over their partners.

Do you know the signs? Here are some common red flags. Learn more: <https://nnev.org/resources-library/domestic-violence-sexual-assault-factsheet/> #Every1KnowsSome1 #DVAM

**EVERY1KNOWS SOME1**  
Domestic Violence Awareness Month

Know the signs.

Abuse often begins long before it becomes physical.





### **Week 3: DVAM Week of Action**

*\*As of 8/31, social images not yet available from NNEDV, [please check toolkit](#) as WoA approaches*

#### **Saturday 10/15:**

*Facebook/Twitter:*

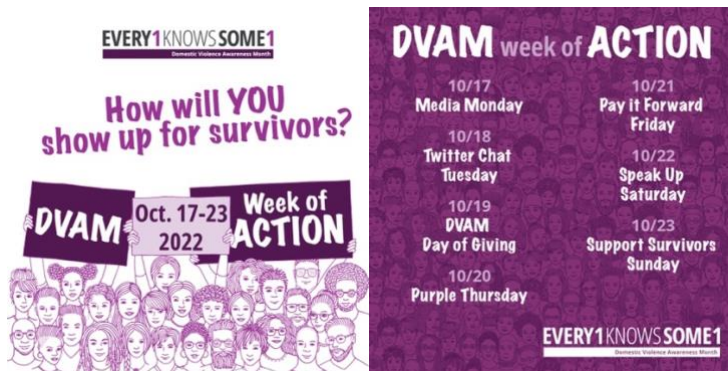
The Domestic Violence Awareness Month (#DVAM) Week of Action starts October 17! Take action and support survivors in your community, October 17-23: <https://nnedv.org/content/week-action-2022/>

#Every1KnowsSome1 #GiveForDV

*Instagram:*

The Domestic Violence Awareness Month (#DVAM) Week of Action starts October 17! Take action and support survivors in your community, October 17-23: [NNEDV.org/WeekOfAction](https://nnedv.org/WeekOfAction)

#Every1KnowsSome1 #GiveForDV



#### **Monday 10/17: MEDIA MONDAY**

#DVAM Week of Action, Day 1: Media Monday 📰

Journalists have a responsibility to cover domestic violence responsibly and survivors deserve for their stories to be treated with respect. Check out @nnedv's Media Guide for tips: <https://nnedv.org/content/media-guide/> [note: for Insta use: [NNEDV.org/MediaGuide](https://nnedv.org/MediaGuide)]

#Every1KnowsSome1



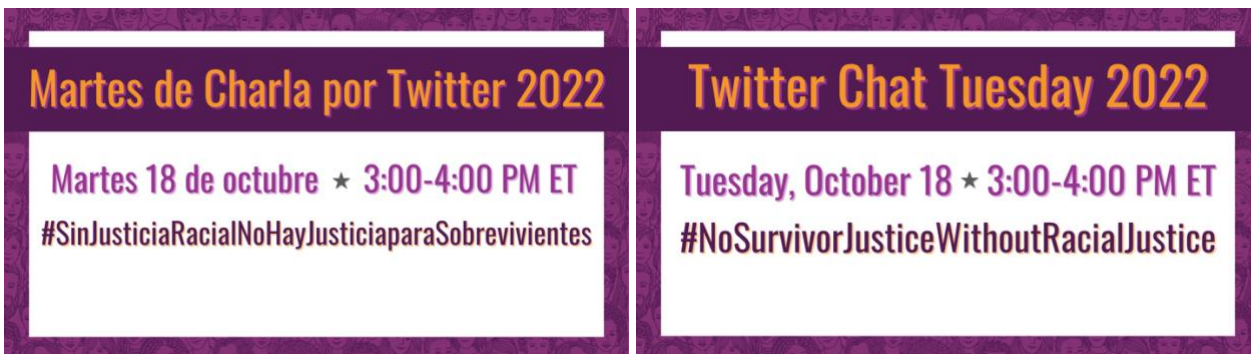
### Tuesday 10/18: Twitter Chat Tuesday

What does #NoSurvivorJusticeWithoutRacialJustice mean? Join @aknwrc @ATCEV1 @ASISTAsurvivors @BatteredWomenJP @CaminarLatino @EsperanzaUnited @WithoutViolence @NRCDV @nnev @PCADVorg @strongheartsv and @ujimacommunity for #TwitterChatTuesday: [TinyURL.com/DVAMTCT2022](https://www.tinyurl.com/DVAMTCT2022)

#DVAM #Every1KnowsSome1

¿Qué significa #SinJusticiaRacialNoHayJusticiaparaSobrevivientes? Únase a @aknwrc @ATCEV1 @ASISTAsurvivors @BatteredWomenJP @CaminarLatino @EsperanzaUnited @WithoutViolence @NRCDV @nnev @PCADVorg @strongheartsv y @ujimacommunity: [TinyURL.com/DVAMTCT2022](https://www.tinyurl.com/DVAMTCT2022)

#DVAM #Cada1Conoce1



### Wednesday 10/19 AM: DVAM Day of Giving

On #DVAM Day of Giving, we are officially kicking off our 3<sup>rd</sup> Annual #PeaceByPiece campaign. Your investment of time, talents and/or treasure is critical to breaking the cycle of violence for survivors, families, and in your own local community. YOU are the missing piece and we ask you to join us today by becoming a sponsor or making a donation to #SupportSurvivors. <https://www.sccadvasa.org/peacebypiece/> #GiveForDV

[please also share SCCADVASA’s online FB fundraiser that will launch 10/19]



### Thursday 10/20:

Purple is the color of domestic violence awareness and it ties together survivors and advocates across the country in our work to end abuse. 💜 Join us and share a #PurpleThursday selfie today!

#DVAM #Every1KnowsSome1 #GiveForDV


[SCCADVASA will turn our profiles Purple, we ask you to do the same!]

### Friday 10/21

#DVAM Week of Action, Day 5: Pay It Forward Friday

There are many ways to support domestic violence survivors and advocates. Here are just a few:

 #GiveForDV: [www.sccadvasa.org/donate](http://www.sccadvasa.org/donate)

 Follow us: @sccadvasa

 Get our newsletter: <https://www.sccadvasa.org/newsletter-sign-up/>

#Every1KnowsSome1



### Saturday 10/22: Speak Up Saturday



## #DVAM Week of Action, Day 6: Speak Up Saturday

This past year, we celebrated the #VOCAFix and the #VAWA reauthorization, and there's still more to do to ensure survivors can access the support and resources they deserve. Learn what's next for us and how you can help: <https://www.sccadvasa.org/advocacy/>

## #DVAM #Every1KnowsSome1



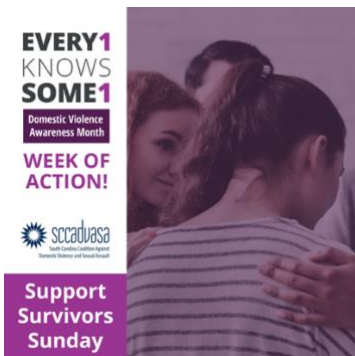
## Sunday 10/23: Sharing Sunday

## #DVAM Week of Action, Day 7: Support Survivors Sunday

Some things to say when a domestic violence survivor shares their story with you:

- ✓ "I believe you."
- ✓ "You deserve to be treated with respect."
- ✓ "I'm glad you shared that with me."
- ✓ "How can I support you right now?"

## #DVAM #Every1KnowsSome1



## Week 4:





**Post #1:**

Domestic violence thrives in silence. By not talking about domestic violence and removing the stigma, we as a society are failing victims and survivors. Here are 10 tips to have an informed conversation about DV: <https://nnedv.org/content/10-tips-informed-conversation/> #DVAM #Every1KnowsSome1



**Post #2:**

Domestic violence affects us all; victims are our family members, neighbors, coworkers, and friends. All of us – regardless of gender or age – must be part of the solution. YOU are the missing piece. Find out today how you can make a difference: <https://www.sccadvasa.org/peacebypiece/> #Every1KnowsSome1 #DVAM

