



#SparktheChange 2023 Social Media Toolkit

Link to images: [Click here](#) Note that for some posts, you can select from multiple images and many images can apply to more than one post.

HASHTAGS:

- Campaign (Oct – Dec): #SparktheChange #ViolenceFreeSC
- DVAM (October Only): #DVAM #SomebodyYouKnow #SparktheChange
- DVAM Day of Giving (October 26): #DVAMDayofGiving #GiveForDV #SparktheChange
- Giving Tuesday (November 28): #GivingTuesday #GiveForDV #SparktheChange

SAMPLE SOCIAL MEDIA POSTS:

1. YOU Can Spark the Change (Introduction)

As we kick-off #DVAM, we ask you to consider your role in creating a South Carolina free from domestic violence and sexual assault. YOU can #SparktheChange to bring peace to survivors and help end violence for #SomebodyYouKnow. Donate now and share this post, tagging 3 friends and encouraging them to do the same. #SparktheChange #GiveForDV <https://www.sccadvasa.org/spark-the-change/>



2. Take Action Thursday! (occurs each Thursday during October for DVAM)

It's #TakeActionThursday! Today, I'm asking you to consider your role in building healing, support, and the prevention of domestic violence in South Carolina. YOU can #SparktheChange to help end violence for #SomebodyYouKnow. Learn more and donate: <https://www.sccadvasa.org/spark-the-change/>

#DVAM #GiveForDV #ViolenceFreeSC



3. YOU Can Spark the Change (Business Leader)

Intimate partner violence has a negative impact on businesses and affects #SomebodyYouKnow. During #DVAM, we want business leaders to join us to help #SparktheChange to bring peace to survivors and help end domestic violence and sexual assault in our communities. Become a 2023 @SCCADVASA #SparktheChange Corporate Sponsor today! Learn more: <https://www.sccadvasa.org/spark-the-change/>



4. YOU Can Spark the Change (Parents)

As parents, our actions impact our children's future relationships. By modeling and teaching children about boundaries, consent, and healthy relationships, we can help #SparktheChange to break the cycle of violence. Learn more at [levelupforchange.org](https://www.sccadvasa.org/spark-the-change/) and make a donation to support @SCCADVASA's prevention work for a #ViolenceFreeSC. <https://www.sccadvasa.org/spark-the-change/>



5. YOU Can Spark the Change (Advocate Attorney)

Advocates and attorneys for victims/survivors play a key role in sparking the change to end intimate partner violence by helping families navigate critical services and complex legal systems. Your donation to @SCCADVASA supports victims and the work of these individuals. We ask YOU to join today in efforts to #SparktheChange for survivors of domestic and sexual assault. <https://www.sccadvasa.org/spark-the-change/>



6. YOU Can Spark the Change (Disability)

@SCCADVASA works closely with community and member organizations to ensure the needs of all survivors are met. Prioritizing accessibility is just one way to #SparktheChange and help break the cycle of violence for those with disabilities, who are 3x more likely to experience violent victimization. Donate today to help support these survivors. <https://www.sccadvasa.org/spark-the-change/>



7. YOU Can Spark the Change (Friend)

Being a friend to a survivor of intimate partner violence is not easy, but friends and family play a critical role in a victim's journey towards healing. By listening, being present, and providing support without judgement YOU can help #SparktheChange to end domestic violence for #SomebodyYouKnow. Donate now to support @SCCADVASA's work for a #ViolenceFreeSC. <https://www.sccadvasa.org/spark-the-change/>



8. YOU Can Spark the Change (Advocate)

Your voice is a powerful thing. By communicating the importance of supporting victims of domestic and sexual violence with SC's elected officials, YOU can #SparktheChange to end domestic violence for #SomebodyYouKnow. Want to do more? Donate to @SCCADVASA and support its advocacy work at both the state and federal level. <https://www.sccadvasa.org/spark-the-change/> #StandWithSurvivors



9. YOU Can Spark the Change (Educators)

.@SCCADVASA is a critical voice for the prevention of violence in South Carolina. Their team works with colleges, community organizations, educators, and members to educate our youth on consent, healthy relationships, and boundaries to ultimately prevent dating violence and sexual assault among teens and young adults. YOU can directly support this prevention work and #SparktheChange to help create a safer future for all South Carolinians.

<https://www.sccadvasa.org/spark-the-change/>



10. YOU Can Spark the Change (Donor)

YOU can #SparktheChange to bring peace to survivors and help end domestic and sexual violence for #SomebodyYouKnow. By making a financial gift to @SCCADVASA, YOU can help #SparktheChange to help bring peace to survivors through prevention, training, awareness, and advocacy. Whether it's \$5 or \$500, YOU can help create safer communities across S.C. <https://www.sccadvasa.org/spark-the-change/>



11. YOU Can Spark the Change (prevention work)

Educators, coaches, and community leaders play a critical role in bringing peace to survivors. By joining us in our commitment to education and violence prevention initiatives, you help #SparktheChange to build a brighter future for the next generation. Donate now to support @SCCADVASA's prevention to help create safer S.C. communities.

<https://www.sccadvasa.org/spark-the-change/>

